

SECFR 2018 CONFERENCE SPONSORSHIP OPPORTUNITIES

PAGE ADVERTISEMENTS/PRESENTATION OR EVENT SPONSORSHIP

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PAGE ADVERTISEMENTS IN PROGRAM

- Acknowledgment in Program: ¼ page **\$125** (black & white)
- Inside Cover: Full Page **\$1000** (color) 2 available
- Back Cover: Full Page **\$1500** (color) 1 available

PRESENTATION OR EVENT SPONSORSHIP

Why sponsor a presentation or event at the 2018 SECFR Conference?

- Your institution is prominently placed in front of all the attendees...in person, in print, and online.
- Your support demonstrates a commitment to understanding and educating families and to developing strengths in study and work with families.
- Faculty, family service professionals, policy makers, and students learn more about your institution and its accomplishments.

Acknowledgement	Platinum (1 avail. @ \$5,000)	Gold (2 available @ \$3500)	Silver (6 available @ \$2000)	Bronze (8 avail @ \$1000)	Session Sponsor (\$250/first session + \$100/ additional sess.)
Linked logo on conference websites	X	X	X	X	
Table in pre-function area	X	X	X	X	
Logo placed on slides between sessions	X	X	X	X	(in sponsored sessions)
Logo placed on all conference slides	X	X			
Logo on Slide before all videos	X				
5 minute presentation to attendees	X				
Logo on signage	X				
Complimentary registrations	10	5	4	3	1
Logo on nametags	X				

Tent Card @ catered lunch	X	X			
Acknowledgement in program: ¼ page for \$125 (black/white)			½ page	¼ page	¼ page
Inside Cover (\$1000 full page, color; 2 available)		X			
Back Cover (\$1500 full page, color; 1 available)	X				
Other items (price TBD):					
Conference bags with logo					
Lanyards with logo					
Inclusion of promo material (provided by sponsor) in conf. bag	X	X	X	X	X
Listing of name, website, phone number, & one line in “service provider” pg. of program	X	X	X	X	X