

IT'S JUST ANOTHER APP:

Do college students possess sufficient digital financial literacy for sound financial decision-making?

MONDAY, MARCH 27TH AT 9 AM CT / 10AM EST

PRESENTED BY CECILIA "CECY" BROOKS, PH.D., CERTIFIED FAMILY LIFE EDUCATOR

After attending this webinar you will:

- Understand how financial taboos in the family of origin impact financial education efforts on college campuses
- Learn about the different types of digital financial services that are available to young adults
- Gain an understanding of the complexities between financial inclusion and the financial situation of college students



Dr. Brooks is an Assistant Professor in Family Science at the Mississippi University for Women (The W) and the faculty advisor for The W's Family Council on Family Relations (WCFR) student organization. One of her areas of interest is the development of financial capability among emerging adults through financial education programs. Currently, she is looking at college students' digital financial decision-making through a financial socialization perspective.

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